



**Case Commander™
Incident Command System in action
Spring Valley, NY**

Incident Command & Accountability Systems

www.firecommand.org



**Do you know where
our Daddy is?**

The Incident Commander Should!

Accountability Tags

Custom Accountability Tags:

Size: 3.5" x 2.125"
Engraved on One Side

FREE COLOR CODING -
Combine Colors for Quantity Pricing
Tags w/ White Letters available in:
Red, Blue, Orange, Yellow, Brown,
Green, Gray, Black, Light Blue,
Bright Green, White and more!
Tags w/ Black letters add \$3.00

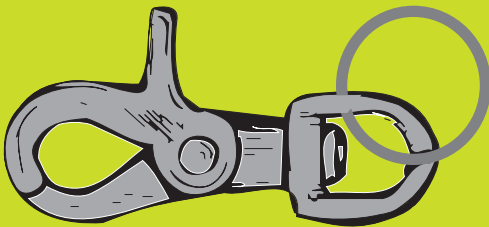
	1C - 1 Line of Text	2C - 2 Lines of Text	3C - 3 Lines of Text	4C - 4 Lines of Text	5C - 5 Lines of Text
1 to 9 tags*	\$9.65 each	\$10.45 each	\$11.40 each	\$12.50 each	\$13.60 each
10 to 24 tags	\$7.84 each	\$8.64 each	\$9.59 each	\$10.69 each	\$11.79 each
25 to 49 tags	\$6.74 each	\$7.54 each	\$8.49 each	\$9.59 each	\$10.69 each
50 to 99 tags	\$6.35 each	\$7.15 each	\$8.10 each	\$9.20 each	\$10.30 each
100 to 299 tags	\$5.32 each	\$6.12each	\$7.07 each	\$8.17 each	\$9.27 each
300 to 599 tags	\$5.09 each	\$5.89 each	\$6.84 each	\$7.94 each	\$9.04 each

Engraving available on back, count all lines and add \$.75 for second side engraving.
* Add \$25.00 set-up charge for first time customers with less than 10 tags total.



Medical Warning:

Optional "Med-Warn" is available
on the back of custom tags.
We can list Allergies or Meds.
\$7.50 per tag



Clips are used to attach Firefighter I.D. tags to
the firefighter's turnout gear and for "tagging in"
to the Status Board or the truck. The deluxe clip
can be opened easily while wearing gloves. Clips
come attached when ordered with tags.
Deluxe Clip - 3" long, including split-ring \$1.95 each

Economy Number Only Tags:

- Numbers 1 through 999 deep engraved on both sides.
- Red, Blue, Green, or Black with White #

Up to 99 tags.....\$3.10 each
100 to 299 tags.....\$2.60 each
300 to 599 tags.....\$2.30 each
Over 600 tags call for quote.
• Less than 50 tags add \$25.00 set-up charge.
• For a letter or a forth digit add \$1.00 per tag.



3.5" x 2.125"

Passport Style Accountability

Accountability Tags and Apparatus Collectors

Accountability system developed by the Seattle, Washington Fire Dept.

The system is comprised of Name strips for all responders and “Passports” for all apparatus. Responders carry three name strips on their helmet (attached by Velcro type hook & loop), they take a name strip and place it on the apparatus passport to show the crew from that apparatus. Upon arrival the passport is taken by the Officer and turned in to command or a Accountability Officer who will record the crew’s assignment.

Name Strips

Size: 3/8" x 2"

Engraved with Name

Recommended 3 per person

Velcro Hook on Back

\$3.00 Each



Passport Apparatus Collectors

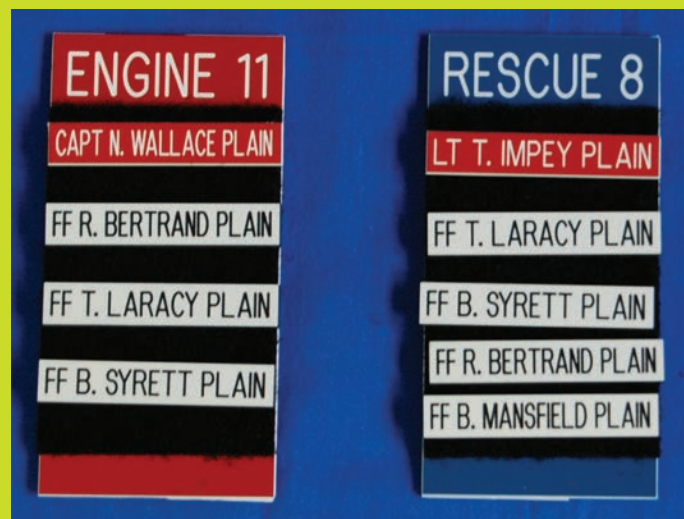
Size: 4" x 2"

Engraved Apparatus ID at Top

Velcro Loop on Front

Velcro Hook on Back

\$6.95 Each



Incident Command and Passport Collection

K.I.S.S. Commander™

A simple Incident Command Board that allows the I.C. to handle Command and Accountability on smaller “Bread & Butter” calls.



More info and specifications on page 9

Case Commander™ Incident Command System

A mobile incident command post with the ability to collect Passports as well as track the locations and tasks of all of your crews on the fireground. Includes an area to sketch the scene, log PAR's, strategies and more.



More info and specifications on page 6

Accountability Tag Collection

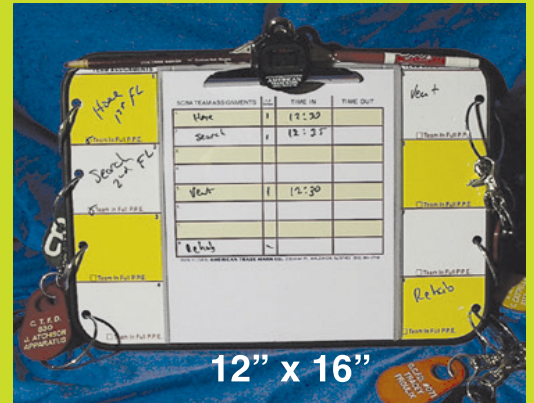
Status boards provide for true accountability because you record the team assignments and entry times. If a firefighter does not come out on time you know where to send the F.A.S.T. or R.I.T. Team to begin their search. Our Status Boards and collection rings help maintain order and provide key information in the event of a problem. Custom sizes and layout are available.

Deluxe Board \$150.00

The Deluxe Model comes with eight rings and sections for collecting Accountability Tags and recording team assignments. There is a check box for each team so the Accountability Officer can verify that all team members are in Full PPE.

The center section of the Deluxe Board contains a plastic sleeve with a chart for tracking SCBA times. This sleeve also will accommodate a standard letter size page so you can customize this sheet to meet your SOG's as needed. The Deluxe Board also features a clipboard clip and a stopwatch clock.

The entire surface of the board is dry erase marker compatible and it comes with a dry erase marker and a grease pencil.



12" x 16"

Standard Board \$100.00 with Clock \$125.00

The Standard Model comes with eight rings and sections for collecting Accountability Tags and recording team assignments.

The entire surface of the board is dry erase marker compatible and it comes with a dry erase marker and a grease pencil.

Available with or without the stopwatch clock.



12" x 12"

Sector Board \$90.00

The Sector Board comes with five rings and sections for collecting Accountability Tags and recording team assignments.

The entire surface of the board is dry erase marker compatible and it comes with a dry erase marker and a grease pencil.

The Sector Board has a strap to allow it to hang around your neck and free up your hands.



12" x 6"

Truck Rings \$20.00

Truck Rings come with a large ring and a Truck tag engraved with your apparatus designation. There is a snap ring used to attach the Truck Ring to the apparatus making it easy to remove and bring to the Command Center.



Truck Collector \$24.00

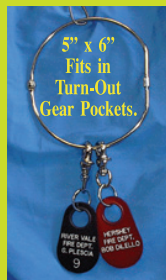
The Truck Collector is a large custom engraved durable tag that identifies your apparatus and its crew. This will be the central point the crew will "tag into" on the apparatus. There are different holes for "tagging into" identify the riding positions. Truck Collectors are sized based on the number of riding positions (2 to 10) on the apparatus. Includes clip to attach to apparatus and status board at the command post.

Color coding available at no extra charge.
3" wide x 2.75" to 5.75" high



Large Ring \$9.00

Large Rings are used for collecting tags. They can be carried by your Officers or attached to the apparatus or front door of the structure.



Accountability Cone \$60.00

\$95.00 with cone

Accountability of the initial crews and with limited manpower is a difficult situation. Many Fire Departments cannot dedicate personnel to collect the Accountability Tags at the entry/egress points. American Trade Mark Co. has designed the Accountability Cone™ and Accountability Stake™ with this in mind. Designed to be carried on the first due apparatus and to be placed at the entry point. Crews place their Accountability tags on the rings before entry. Outside Sector or Operations Officers will monitor the tags without having to carry them around while performing other duties. Crews will retrieve their tags immediately upon exit from the structure. Hook and Loop models are also available for Passport™ Style tags.



36" High

Accountability Stake \$98.00



42" High

Accountability Tag Collection

Accountability Stand \$160.00

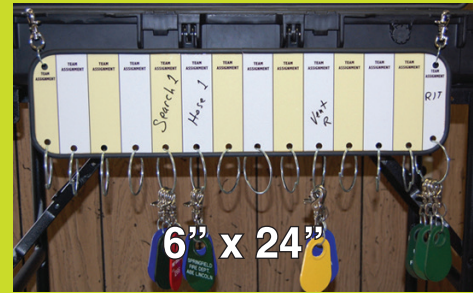
Designed to be carried on the first due apparatus and to be placed at the entry point. Crews place their Accountability tags on the rings before entry and write in their assignment. Outside Sector or Operations Officers will monitor the tags without having to carry them around while performing other duties. Crews will retrieve their tags immediately upon exit from the structure.

The Accountability Stand is an A frame design that folds for storage and includes 12 rings with assignment areas for tracking up to 12 teams.

Hook and Loop models are also available for Passport™ Style tags.



Case Accountability Board \$175.00



The Case board is designed to mount on the front of our Case Commander™ Incident Command System. The aluminum board comes with 14 rings and sections for collecting Accountability Tags and recording team assignments.

Details on page 7

K.I.S.S. Commander™ \$150.00



Rings for Tags w/ clips

K.I.S.S. Commander™ Passport \$150.00

A simple Incident Command Board that allows the I.C. to handle Command and Accountability on smaller “Bread & Butter” calls.

Details on page 9



Velcro for Passport Style

Car Plates

Our custom printed car plates are durable .032” Aluminum with white Scotchlite™ reflective surface. All colors are available, multi-color no extra charge.

Standard layout has hole on the top and bottom for mounting. Complete art and design service available as well as custom sizes.



Standard size 4” x 10”

Quantity	Price Each
1	\$25.00
2	\$20.00
3 to 5	\$18.00
6 to 9	\$15.00
10 to 19	\$14.00
20 to 50	\$12.00
Over 50	Call for Quote

Case Commander™

Incident Command System



The Incident Commander must coordinate many activities in rapid succession and in order to do this you need a well designed command system. Many Chiefs in large and small cities and towns across the Country use a case style command system to manage their incidents. This allows the Incident Commander to position the Command Post with the best view of the scene.

The Case Commander™ Command System will allow the I.C. to easily track assignments of personnel and apparatus through the use of the National Incident Management System. Large or small incidents can be managed with this system. Fill out your Command and General staff only as necessary.

The dry erase surface has space for size-up notes, strategic & tactical planning, assignments, PAR, special hazards, tactical considerations etc..

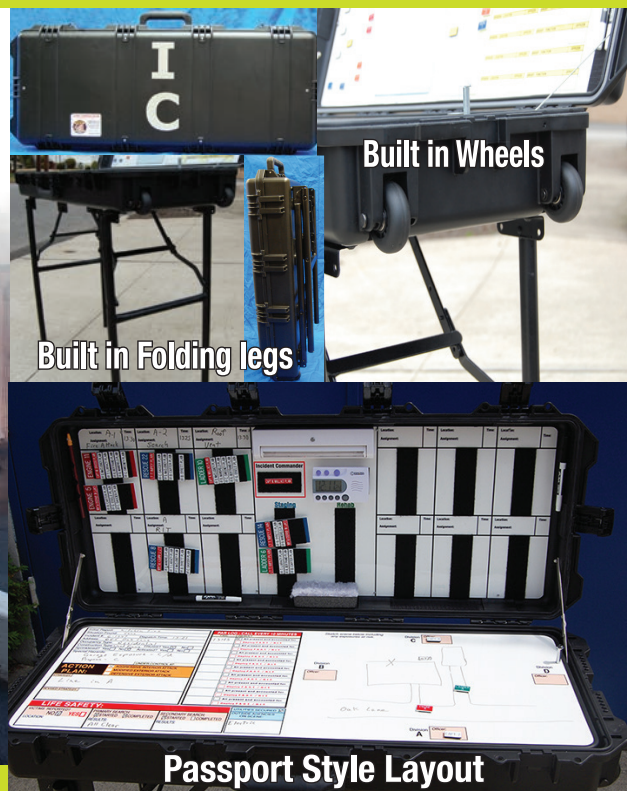
The I.C. will sketch a layout of the incident then place the magnetic tags representing Apparatus, Officers & Crews onto the board in the positions of their assignments. Then the I.C. can track all fireground Groups and Divisions as well as the Officers leading them.

A timer clock with an alarm tracks time and facilitates prompt PAR reports.

Included are 50 custom engraved magnetic tags representing your apparatus and officers. These tags are typically engraved with the Radio designations of all Department Officers, Apparatus, as well as common Tasks & Mutual Aid Companies.

Features:

- Fully N.I.M.S. Compliant
- Heavy duty case with built in wheels and legs
- Large Clock with timer and alarm
- LED light
- Large Dry Erase surfaces printed with Incident Command worksheet
- 50 Custom Engraved Magnetic Tags
- Additional Tags \$3.00 each
- Dry erase markers and eraser included
- Storage area below lower board
- Custom Layouts Available!



Built in Wheels

Built in Folding legs

Passport Style Layout

Standard Top Layout - 12" high x 34" long

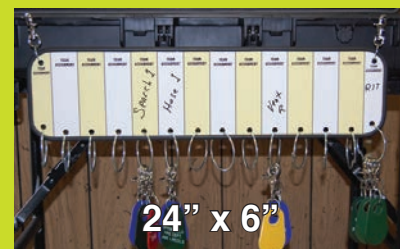
Standard Bottom Layout - 12.5" high x 35" long
Used on all standard layouts.

French Top Layout - 12" high x 34" long

French Bottom Layout - 12.5" high x 35" long

Case Commander™ Accountability Board - \$175.00

The Case board is designed to mount on the front of our Case Commander™ Incident Command System. The aluminum board comes with 14 rings and sections for collecting Accountability Tags and recording team assignments. The entire surface of the board is dry erase marker compatible and stores inside of the Case Commander™ below the bottom board. Steel version that is compatible with the magnet tags is available at \$235.00. *24" wide x 6" high*



Tag Storage Box - \$60.00

The Tag Storage Box is designed to hold our Case Commander™ & Dashboard Commander™ magnetic tags. Each box can hold approximately 100 tags. The boxes can be stored below the bottom board in the Case Commander™.



Command Systems Magnetic Tag Order Form

- Magnetic Tags are typically engraved with the Radio Designations of your Officers and Apparatus as well as common tasks.
- Blank tags are available in white and colors that can be written on or labeled.

Case Commander™ Command System includes 50 tags
Dashboard Commander™ Command System includes 38 tags.
Additional tags are \$3.00 each

Actual size

ENGINE 217

12-652

0.5625" x 1"

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Tags can be ordered with the above form, online or by email to sales@firecommand.org



Dashboard Commander™

Incident Command System



Incident Command is a complicated business. As Incident Commander you are trying to coordinate many activities in rapid succession. Many of the leading Chiefs in the Country are not in favor of using the back of the Chief's car as the Command Center because you are surrounded by the noise and confusion of the scene and because of the distractions of weather.

The Dashboard Commander™ was designed with this in mind. Many Chiefs prefer to run an incident from the front of the Chief's car where they have all of their mobile radios available and where they can provide themselves with a secure quiet environment.

Most command boards cannot be used in the front of the car, but the Dashboard Commander™ was designed specifically for this purpose. The dry erase surface has space for size-up notes, strategic & tactical planning, assignments, PAR, hazards and a sketch of the scene. A stopwatch clock tracks time. Included are 38 custom engraved magnetic pieces representing your apparatus and officers. The Incident Commander places these magnets on the board to track the assignments of the fireground teams.

This tactical command board mounts on the steering wheel with a heavy duty padded bail after the vehicle is placed in park. There is an area to sketch the layout of the incident and make notes regarding tactical considerations etc.. Then the I.C. places the magnetic tags representing apparatus, Officers & Crews onto the board in the positions of their assignments. There is also space for logging staff positions, crew size, PAR, search results, special hazards, utilities, tasks and more!

Features:

- **Fully N.I.M.S. Compliant**
- **Stopwatch Clock with timer**
- **Dry Erase surface printed with Incident Command worksheet**
- **Dry erase markers and eraser included**
- **38 Custom Engraved Magnetic Tags**
Represent your Apparatus and Officers
Blanks available
Additional Tags \$3.00 each
- **Heavy duty Cordura Storage Bag**
- **Custom Layouts Available!**

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12" x 18"

Dashboard Commander™ Command System \$ 495.00

K.I.S.S. Commander™

Incident Command & Accountability

A simple Incident Command Board that allows the I.C. to handle Command and Accountability on smaller “Bread & Butter” calls.

The K.I.S.S. (Keep It Simple Stupid) worksheet has space for recording the team assignments, PAR, Mayday LUNAR info and an area for a sketch of the scene.



Rings for Tags w/ clips

Velcro for Passport Style

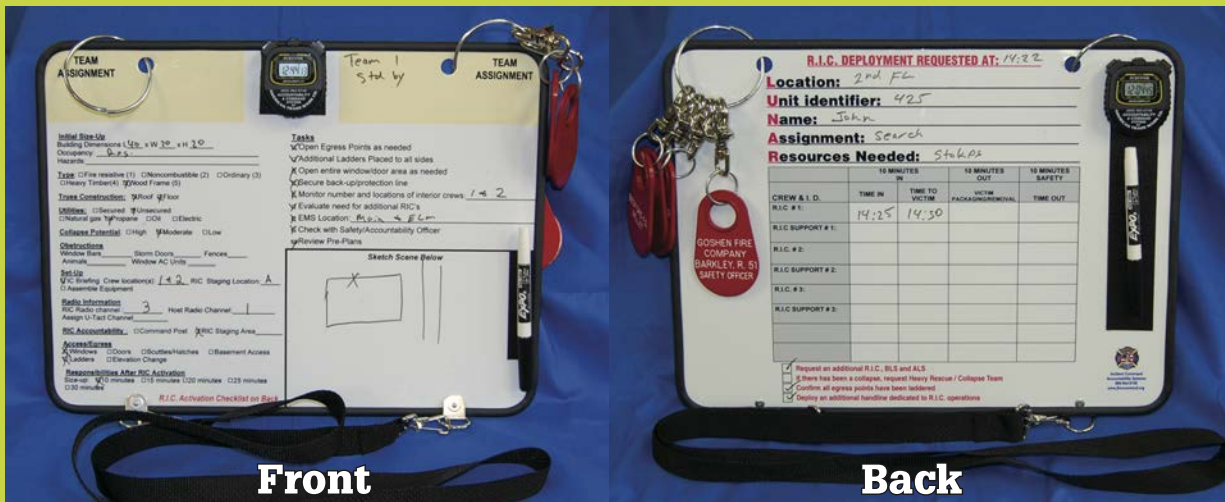
- Features:
- 12” high x 16” wide Dry erase surface
 - Dry erase marker and grease pencil
 - Standard K.I.S.S. Commander™ has rings for collecting Accountability tags
 - Passport style K.I.S.S. Commander™ has velcro for collecting Accountability Passports
 - Stopwatch clock for tracking times
 - Neckstrap to allow hands free use.

K.I.S.S. Commander™ \$150.00

K.I.S.S. Commander™ Passport \$150.00

RIT Commander™

Tactical Accountability for RIT Teams



Front

Back

The RIT Commander™ Tactical Accountability Board allows the RIT Team Leader to track his team assignments and tactics at an emergency scene. The board is designed to be used on the front side during team set up and standby. The board is then flipped over and the back side is used if the team is deployed in to the structure.

The front side provides a tactical worksheet for the RIT leader which provides benchmarks and reminders for the team.

The back side provides space to record L.U.N.A.R. information from the Mayday. Also there is space to track the deployment times and benchmarks for the team.

Includes: Dry erase surfaces and markers, rings for collecting accountability tags for the RIT team, Stopwatch clock with timer and alarm and a neck strap for hands free use. 12” high x 16” wide.

RIT Commander™ \$150.00

Flex Commander™

Incident Command System

This Flexible Command Sheet is used to track your strategy and tactics at an incident. It is also used to record your Personnel Accountability Reports, Officer, Crew & Apparatus assignments. An area to sketch the scene including sector assignments is also included. The sheet is compatible with Expo 2™ dry erase markers.

The Flexible Command Sheet can be used by itself, simply rolled out on a table or in Command Cabinet units with clear acrylic overlays. The sheet is printed on flexible vinyl and unlike paper command sheets it will not be ruined if it gets wet. In a Command Cabinet with a drawer just lay the Flexible Command Sheet in the drawer and cover with the acrylic overlay, then you can use dry erase markers to track your crews and to plan your strategies and tactics using the printed sheet as a guide.

Mounting on lightweight waterproof board is available for \$45.00 each. **18" x 24" \$50.00**

American Trade Mark Co. 1001-1002-1003 SHEET				COMMAND	OPERATIONS	SAFETY	LOGISTICS	PLANNING	FINANCE
ACTION PLAN: AGGRESSIVE INTERIOR ATTACK MODIFIED EXTERIOR ATTACK DEFENSIVE EXTERIOR ATTACK	STAGING			Location:			Initial Report:		
	Officer:			Unit # 7 in. Assignment / Location / Status Search / Fire Attack / Vent / R.I.T. - F.A.S.T. /			Situation Found: Incident #: Dispatch Time: Address: Occupancy Type: Construction Type: TRUSS? Yes <input type="checkbox"/> No <input type="checkbox"/> Sprinklered? Yes <input type="checkbox"/> No <input type="checkbox"/> Activated? Yes <input type="checkbox"/> No <input type="checkbox"/> Special Hazards:		
STRATEGY:			UNDER CONTROL:						
REVISED STRATEGY:			Search scene below including any exposures at risk. Division C Officer:						
LIFE SAFETY: VICTIMS REPORTED? NO <input type="checkbox"/> YES <input type="checkbox"/> LOCATION: DIVISION / GROUP OFFICER PRIMARY SEARCH: <input type="checkbox"/> STARTED <input type="checkbox"/> COMPLETED RESULTS: SECONDARY SEARCH: <input type="checkbox"/> STARTED <input type="checkbox"/> COMPLETED RESULTS: UTILITIES SECURED: <input type="checkbox"/> OUTSIDE AGENCIES ON SCENE:			Division B Sector Officer:						
BRIDGE CHALLENGE IN MINUTES TIME / RESULT TIME / RESULT DIVISION / GROUP OFFICER DIVISION / GROUP OFFICER DIVISION / GROUP OFFICER			Division A Sector Officer:						

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Fire Suppression Layout

EMS Layout

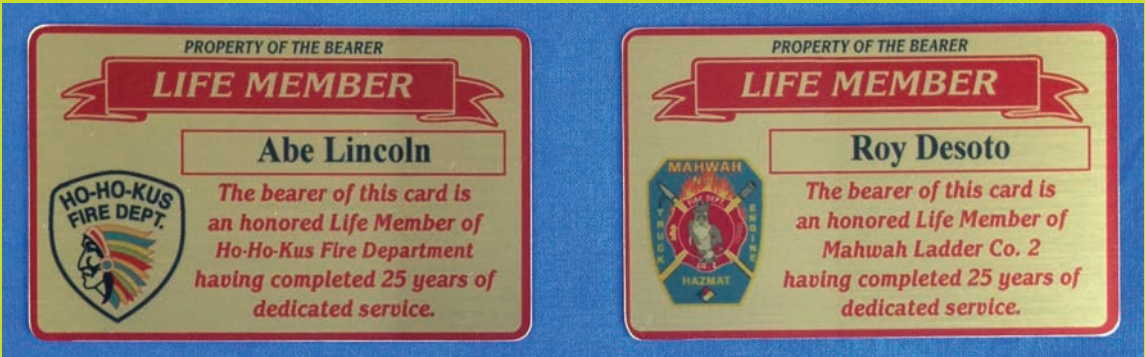
Custom Layouts & Map boards Available

Gold Member Cards

Our Gold Member Cards are a great way to honor your Life and Exempt Members. We will digitize your patch and print on solid brass cards. You can use our standard layout or customize anyway you like with different wording or colors.

We also make PBA Family Member Gold Cards for Police Departments.

Quantity	Price
1	\$18.00
2	\$16.00
3 to 5	\$14.00
6 to 9	\$12.00
10 to 19	\$10.00
20 to 50	\$9.00
Over 50	Call



Equipment Markers & Decals

Standard Equipment Markers - Two Sizes Available

Standard Equipment Markers are available in small (1" x 2") or large (1.25" x 4") sizes. The decals are printed on and cut out from Scotchlite™ white reflective vinyl. Your wording can be printed in **Red**, **Blue**, **Orange**, **Yellow**, **Brown**, **Green** or Black. They are supplied cut individually on sheets for easy handling. Pricing is per sheet, different apparatus numbers etc. can be combined for sheet quantity. For extra durability order with clear overlamine.

Standard Small

**HO-HO-KUS
FIRE DEPT.
ENGINE 734**

Actual Size



Standard Large

**PROPERTY OF
NORTHSIDE ENGINE CO.
TINTON FALLS F.D. #2**

Actual Size

Quantity
of
Sheets

Price per sheet
SMALL SIZE Sheets of 50
LARGE SIZE Sheets of 21

Standard Scotchlite Overlaminated Scotchlite

1	\$58.00	\$87.00
2	\$48.00	\$72.00
3 to 5	\$41.00	\$61.00
6 to 9	\$35.00	\$53.00
10 to 19	\$31.00	\$46.00
20 to 50	\$27.00	\$40.00
Over 50	Call for Quote	Call for Quote



Custom Equipment Markers

We also manufacture Custom Equipment markers which can be printed on Scotchlite™ reflective or plain vinyl. Digital printing allows us to provide variable information such as apparatus numbers, serial numbers or firefighter's names. Extra durable laminated construction available for the most demanding applications such as air packs and cylinders. Custom engraved plastic tags in any shape or size are also available.

We offer complete design and art services.



Ordering Information:

Bill To:

Ship To:

Phone: (Daytime)

Contact Name:

P.O.# or Voucher#:

()

Accountability Tags: Please fill in the sample tag below with the exact layout you require, including a sample name, tags will be engraved as per sample (First name first or initial. last name, etc.)

Please email your list of names to sales@firecommand.org

Format: ☐ 1C, ☐ 2C, ☐ 3C, ☐ 4C, ☐ 5C, ☐ Economy, ☐ Passport

Color: _____ (Note colors on name list if color coding)

Quantity of Tags with Med-Warn: _____

Quantity per Name or Number: _____

Total Quantity: _____

Clips for Tags:

Quantity: _____ Deluxe Clips

Command & Status Boards:

Quantity: _____ Passport Collectors

Quantity: _____ Deluxe Boards

Quantity: _____ Standard Boards: ☐ with Clock, ☐ No Clock

Quantity: _____ Sector Boards

Quantity: _____ Truck Collectors (must specify # of seats on apparatus)

Quantity: _____ Truck Rings with Truck Tag

Quantity: _____ Large Rings Only

Quantity: _____ Sheets of Equip. Markers - ☐ Sm. ☐ Lg. ☐ Overlaminated

Quantity: _____ Accountability Stake

Quantity: _____ Accountability Stand

Quantity: _____ Accountability Cone™ ☐ with Cone, ☐ No Cone

Quantity: _____ RIT Commander™ Command Board

Quantity: _____ Flexible Command Sheet - ☐ Fire, ☐ EMS

Quantity: _____ K.I.S.S. Commander™ Command Board ☐ Standard, ☐ Passport

Quantity: _____ Dashboard Commander™ Command Board

Quantity: _____ Case Commander™ Command System ☐ with Accountability Board

Sample Tag:
Please fill-in
below:

Fill in Layout Below:

Place orders via phone, fax or online.

Terms: • City or Municipal Vouchers, Fire Dept. P.O.'s or Checks and Credit Cards Accepted
• F.O.B. Waldwick, NJ U.S.A. - UPS charges will be added.



AMERICAN TRADE MARK COMPANY

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