



NJ Structure Fire

Incident Command & Accountability Systems

Do you know where
our Daddy is?



The Incident Commander Should!



Accountability Tags

Custom Accountability Tags:

Size: 3.5" x 2.125"
Engraved on One Side

FREE COLOR CODING -
Combine Colors for Quantity Pricing
Tags w/ White Letters available in:
Red, Blue, Orange, Yellow, Brown,
Green, Gray, Black, Light Blue,
Bright Green, White and more!

Tags w/ Black letters add \$12.00

	1C - 1 Line of Text	2C - 2 Lines of Text	3C - 3 Lines of Text	4C - 4 Lines of Text	5C - 5 Lines of Text
1 to 9 tags*	\$17.40 each	\$18.20 each	\$19.15 each	\$20.25 each	\$21.35 each
10 to 24 tags	\$14.36 each	\$15.16 each	\$16.11 each	\$17.21 each	\$18.31each
25 to 49 tags	\$12.51 each	\$13.31 each	\$14.26 each	\$15.36 each	\$16.46 each
50 to 99 tags	\$11.85 each	\$12.65 each	\$13.60 each	\$14.70 each	\$15.80 each
100 to 299 tags	\$10.12 each	\$10.92 each	\$11.87 each	\$12.97 each	\$14.07 each
300 to 599 tags	\$9.73 each	\$10.53 each	\$11.48 each	\$12.58 each	\$13.68 each

Backside engraving available(up to 5 lines), count all lines and add \$4.00 for second side engraving.

* Add \$50.00 set-up charge for first time customers with less than 10 tags total.



Medical Warning:

Optional "Med-Warn" is available on the back of custom tags.

We can list Allergies or Meds.

\$35.00 per tag



Clips are used to attach Firefighter I.D. tags to the firefighter's turnout gear and for "tagging in" to the Status Board or the truck. The deluxe clip can be opened easily while wearing gloves. Clips come attached when ordered with tags.

Deluxe Clip - 3" long, including split-ring \$3.50 each

Economy Number Only Tags:

- Numbers 1 through 999 deep engraved on both sides.
- Red, Blue, Green, or Black with White #

10* to 99 tags.....\$8.35each
100 to 299 tags.....\$7.20 each
300 to 599 tags.....\$6.20 each
Over 600 tags call for quote.

* Minimum order 10 tags

• For a letter or a fourth digit add \$8.00 per tag.



3.5" x 2.125"

Passport Style Accountability

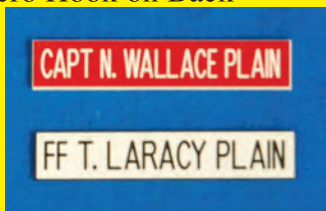
Accountability Tags and Apparatus Collectors

Accountability system developed by the Seattle, Washington Fire Department

The system is comprised of Name strips for all responders and "Passports" for all apparatus. Responders carry three name strips on their helmet (attached by Velcro type hook & loop), they take a name strip and place it on the apparatus passport to show the crew from that apparatus. Upon arrival the passport is taken by the Officer and turned in to command or to the Accountability Officer who will record the crew's assignment.

Name Strips \$6.75 Each*

Blank strips \$6.15 each*
 Size: 3/8" x 2"
 Engraved with Name
 Recommended 3 per person
 Velcro Hook on Back



* Minimum Order 10 Name Strips

Passport Apparatus Collectors \$16.00 Each

Size: 4" x 2"
 Engraved Apparatus ID at Top
 Velcro Loop on Front, Hook on Back



Deluxe Passport Board \$220.00

The Deluxe Passport Board comes with 10 sections to list team assignments and times as well as Velcro to attach the Passport Collectors for each team. There are check boxes for recording PAR for each team.

The center section of the Deluxe Passport Board has an area for notes and a clipboard clip with a stopwatch clock.

The entire surface of the board is dry erase marker compatible and it comes with a dry erase marker and a grease pencil.



Incident Command and Passport Collection

K.I.S.S. Commander™

A simple Incident Command Board that allows the I.C. to handle Command and Accountability on smaller "Bread & Butter" calls.



More info and specifications on page 7

Case Commander® Incident Command System

A mobile incident command post with the ability to collect Passports as well as track the locations and tasks of all of your crews on the fireground. Includes an area to sketch the scene, log PAR's, strategies and more.



More info and specifications on page 8

Accountability Tag Collection

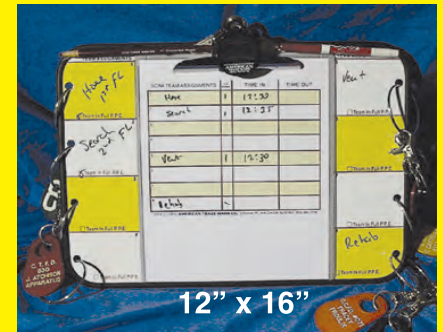
Status boards provide for true accountability because you record the team assignments and entry times. If a firefighter does not come out on time you know where to send the F.A.S.T. or R.I.T. Team to begin their search. Our Status Boards and collection rings help maintain order and provide key information in the event of a problem. Custom sizes and layout are available.

Deluxe Board \$220.00

The Deluxe Model comes with eight rings and sections for collecting Accountability Tags and recording team assignments. There is a check box for each team so the Accountability Officer can verify that all team members are in Full PPE.

The center section of the Deluxe Board contains a plastic sleeve with a chart for tracking SCBA times. This sleeve also will accommodate a standard letter size page so you can customize this sheet to meet your SOG's as needed. The Deluxe Board also features a clipboard clip and a stopwatch clock.

The entire surface of the board is dry erase marker compatible and it comes with a dry erase marker and a grease pencil.



Deluxe Passport Board \$220.00

The Deluxe Passport Board comes with 10 sections to list team assignments and times as well as Velcro to attach the Passport Collectors for each team. There are check boxes for recording PAR for each team.

The center section of the Deluxe Passport Board has an area for notes and a clipboard clip with a stopwatch clock.

The entire surface of the board is dry erase marker compatible and it comes with a dry erase marker and a grease pencil.



Standard Board \$165.00

with Clock \$190.00

The Standard Model comes with eight rings and sections for collecting Accountability Tags and recording team assignments.

The entire surface of the board is dry erase marker compatible and it comes with a dry erase marker and a grease pencil.

Available with or without the stopwatch clock.



Sector Board \$135.00

The Sector Board comes with five rings and sections for collecting Accountability Tags and recording team assignments. The Passport Edition has six sections for collecting Passports and recording team assignments.

The entire surface of the board is dry erase marker compatible and it comes with a dry erase marker and a grease pencil.

The Sector Boards have a strap to allow it to hang around your neck. We recommend one board for each entry point.



Accountability Cone \$85.00



Accountability Stake \$185.00

Accountability of the initial crews and with limited manpower is a difficult situation. Many Fire Departments cannot dedicate personnel to collect the Accountability Tags at the entry/egress points. American Trade Mark Co. has designed the Accountability Cone™ and Accountability Stake™ with this in mind. Designed to be carried on the first due apparatus and to be placed at the entry point. Crews place their Accountability tags on the rings before entry. Outside Sector or Operations Officers will monitor the tags without having to carry them around while performing other duties. Crews will retrieve their tags immediately upon exit from the structure. Hook and Loop models are also available for Passport™ Style tags.



Accountability Tag Collection

Accountability Stand \$280.00

Designed to be carried on the first due apparatus and to be placed at the entry point. Crews place their Accountability tags on the rings before entry and write in their assignment. Outside Sector or Operations Officers will monitor the tags without having to carry them around while performing other duties. Crews will retrieve their tags immediately upon exit from the structure.

The Accountability Stand is an A frame design that folds for storage and includes 12 rings with assignment areas for tracking up to 12 teams.

Hook and Loop models are also available for Passport™ Style tags.



Case Accountability Board \$280.00



The Case board is designed to mount on the front of our Case Commander® Incident Command System. The aluminum board comes with 14 rings and sections for collecting Accountability Tags and recording team assignments.

Details on page 9

Truck Ring \$38.00

Truck Rings come with a large ring and a Truck tag engraved with your apparatus designation. There is a snap ring used to attach the Truck Ring to the apparatus making it easy to remove and bring to the Command Center.



Large Ring \$16.00

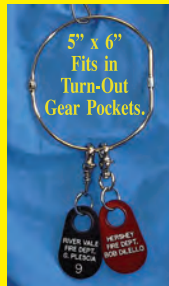
Large Rings are used for collecting tags. They can be carried by your Officers or attached to the apparatus or front door of the structure.

Truck Collector \$47.50

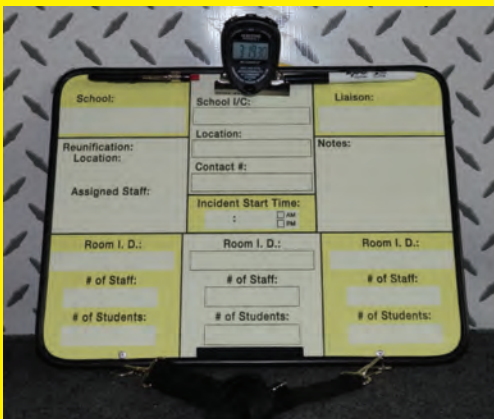
The Truck Collector is a large custom printed aluminum plated that identifies your apparatus and its crew. This will be the central point the crew will “tag into” on the apparatus. There are different holes for “tagging into” identify the riding positions. Truck Collectors are sized based on the number of riding positions (2 to 10) on the apparatus. Includes clip to attach to the apparatus and to the status board at the command post.

Color coding and custom wording for riding assignments such as “Irons”, “Can Man”, “Nozzle”, “Roof” Etc. available at no extra charge.

3” wide x 2.75” to 5.75” high



School Emergency Board



The School Emergency Board provides tracking information for Emergency Responders, Administrators and Teachers during a shooting, bomb threat, natural disaster or other emergency at a school.

The School Emergency Board includes a stopwatch clock for monitoring the incident time and a neck strap to allow the board to hang around your neck for hands free operation.

The entire surface of the board is dry erase marker compatible and it comes with a dry erase marker and a grease pencil.

School Emergency Board \$220.00

K.I.S.S. Commander™

Incident Command & Accountability



Rings for Tags w/ clips

Velcro for Passport Style

Combo with Rings & Velcro

A simple Incident Command Board that allows the I.C. to handle Command and Accountability on smaller “Bread & Butter” calls.

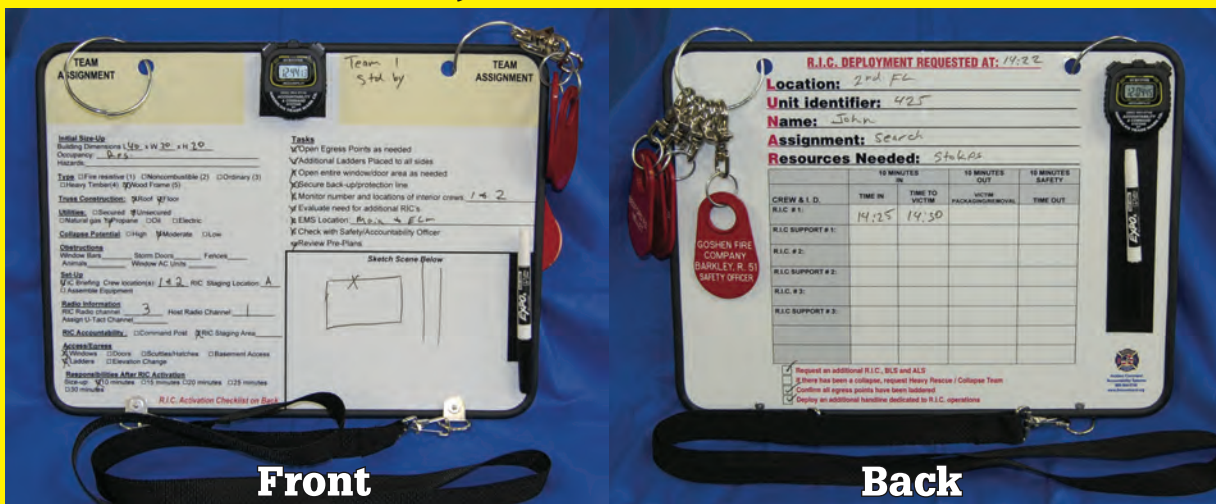
The K.I.S.S. (Keep It Simple Stupid) worksheet has space for recording the team assignments, PAR, Mayday LUNAR info and an area for a sketch of the scene.

- 12” high x 16” wide Dry erase surface
- Dry erase marker and grease pencil
- Standard K.I.S.S. Commander™ has rings for collecting tags
- Passport style K.I.S.S. Commander™ has velcro for Passports
- Stopwatch clock for tracking times
- Neck-strap to allow hands free use

K.I.S.S. Commander™ \$220.00 Combo version \$275.00

RIT Commander™

Tactical Accountability for RIT, FAST & RIC Teams



Front

Back

The RIT Commander™ Tactical Accountability Board allows the RIT Team Leader to track his team assignments and tactics at an emergency scene. The board is designed to be used on the front side during team set up and standby. The board is then flipped over and the back side is used if the team is deployed in to the structure.

The front side provides a tactical worksheet for the RIT leader which provides benchmarks and reminders for the team.

The back side provides space to record L.U.N.A.R. information from the Mayday. Also there is space to track the deployment times and benchmarks for the team. Choose RIT, FAST or RIC wording based on your team’s designation. Includes: Dry erase surfaces and markers, rings for collecting accountability tags for the RIT team, Stopwatch clock with timer and alarm and a neck strap for hands free use. 12” high x 16” wide.

RIT Commander™ \$280.00

Case Commander®

Incident Command System



Passport Style Layout

Built in Wheels & Folding legs

Custom Engraved Magnetic Tags for Command Systems



9/16" x 1"

- Magnetic Tags are typically engraved with the Radio Designations of your Officers and Apparatus as well as common tasks such as "Water Supply". Blank tags are available in white and colors that can be written on or labeled. Extra tags - \$5.75 each

Radio Holder - \$130.00

Custom made to fit your radio, can fit one or two radios, mounts to the Case.



Tablet Holder - \$150.00

Made to fit most tablets & iPads, mounts to the Case.



The Incident Commander must coordinate many activities in rapid succession and in order to do this you need a well designed command system. Many Chiefs in large and small cities and towns across the Country use a case style command system to manage their incidents. This allows the Incident Commander to position the Command Post with the best view of the scene.

The Case Commander® Command System will allow the I.C. to easily track assignments of personnel and apparatus through the use of the National Incident Management System. Large or small incidents can be managed with this system. Fill out your Command and General staff only as necessary.

The dry erase surface has space for size-up notes, strategic & tactical planning, assignments, PAR, special hazards, tactical considerations, benchmarks, etc..

The I.C. will sketch a layout of the incident, then place the magnetic tags representing Apparatus, Officers & Crews onto the board in the positions of their assignments. Then the I.C. can track all fireground Groups and Divisions as well as the Officers leading them.

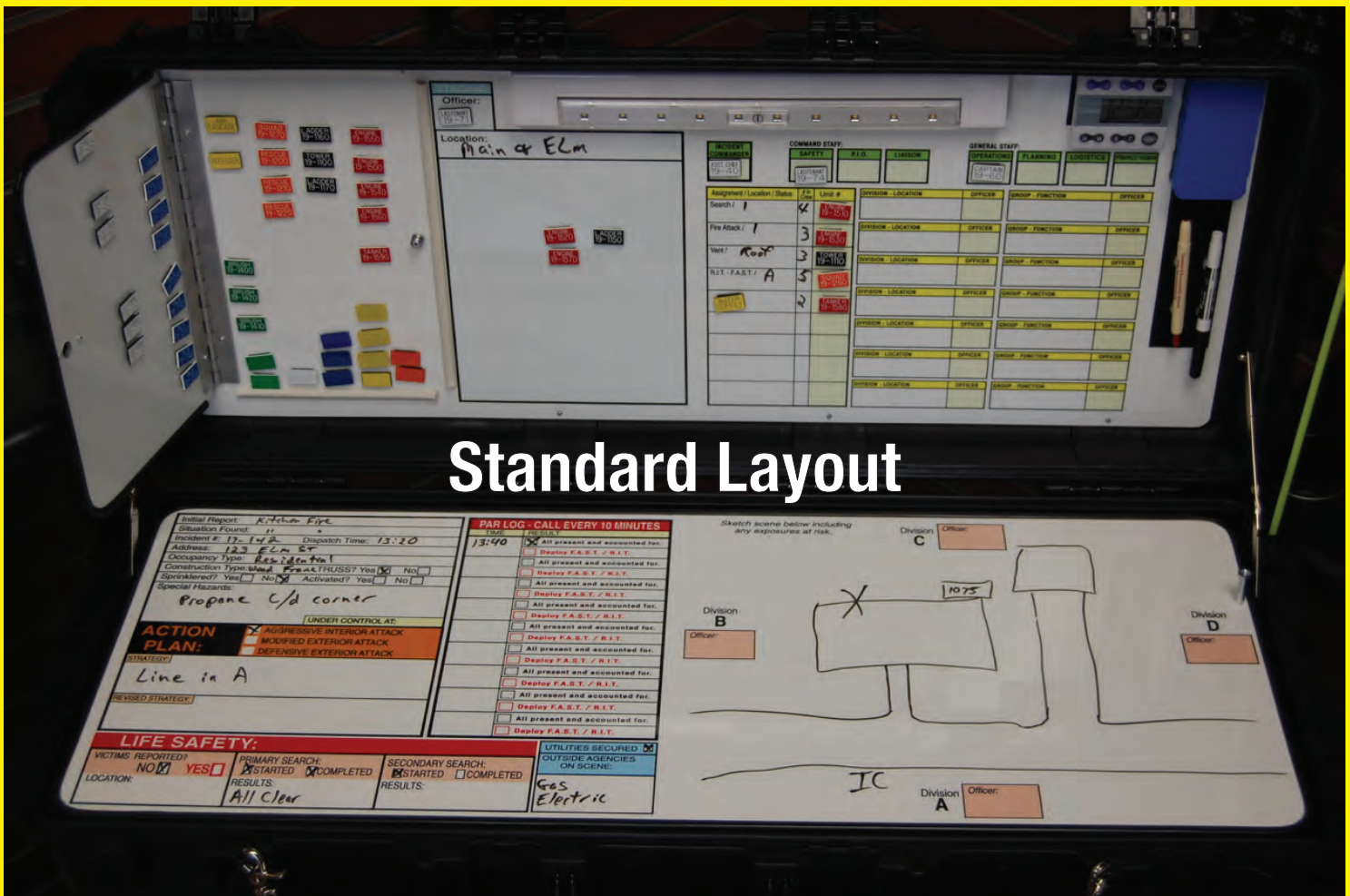
A timer clock with an alarm tracks time and facilitates prompt PAR reports.

Included are 50 custom engraved magnetic tags representing your apparatus and officers. These tags are typically engraved with the Radio designations of all Department Officers, Apparatus, as well as common Tasks & Mutual Aid Companies.

Features:

- **N.I.M.S. Compliant**
- **Heavy duty case with built in wheels and legs**
- **Large Clock with timer and alarm**
- **LED light**
- **Large Dry Erase surfaces printed with Incident Command Tactical Worksheet**
- **50 Custom Engraved Magnetic Tags Represent Crews & Tasks**
When ordering a Passport Case, the Magnetic Tags can be traded out for 50 Namestrips and 5 Passport Aparatus Collectors.
- **Storage area below lower board**
- **Personalize the Case with your patch or logo**
- **Custom Layouts Available, we can match your current tactical worksheet or make a new layout to your specifications.**

8 Case Commander® Incident Command System \$2,450.00



Standard Layout

Case Commander® Accountability Board - \$280.00

The Case Accountability Board is designed to mount on the front of our Case Commander® Incident Command System. The aluminum board comes with 12 rings and sections for collecting Accountability Tags or 8 sections with velcro for collecting Passport Collectors. The entire surface of the board is dry erase marker compatible and has sections for tracking team assignments. The board stores inside of the Case Commander® below the bottom board.

Combination version with velcro and rings is available for \$385.00

Steel version that is compatible with the magnet tags is available for \$485.00

24" wide x 6" high

Case Logo - \$100.00

Show your department pride and add your logo to the outside of the Case Commander®



Tag Storage Box - \$100.00

The Tag Storage Box is designed to hold our Case Commander® & Dashboard Commander™ magnetic tags. Each box can hold approximately 100 tags. The boxes can be stored below the bottom board in the Case Commander®.



Case Accountability Rings



Case Accountability Passport



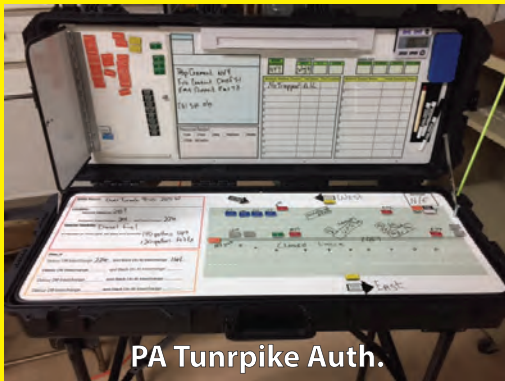
Case Accountability Combo

Custom Layout Command Boards

We print all of our Command boards in house so we can easily change wording or terminology or do a full custom layout to best suit your SOG's. If you have a tactical worksheet you already use and want to incorporate it into one of our command boards we can do that for you. Customization will make the transition to your new command board much easier. If you have a unique building or situation we can incorporate that as well.

We can work from whatever art you may have whether it is a sketch on a napkin or a full size CAD drawing. Pricing for custom layouts is based on the amount of art and layout work required. Submit your idea and we will give you a quote. Once we have your order we will provide a proof for you to approve and make changes before production.

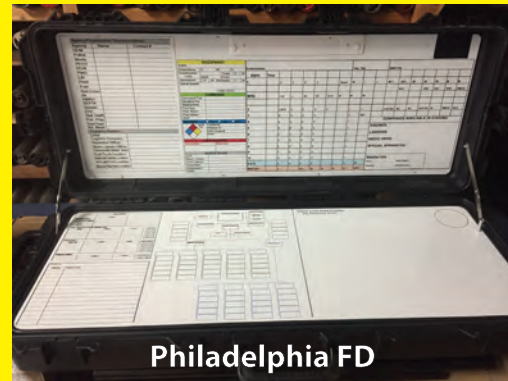
Below are examples of custom layouts we have made for customers.



PA Turnpike Auth.



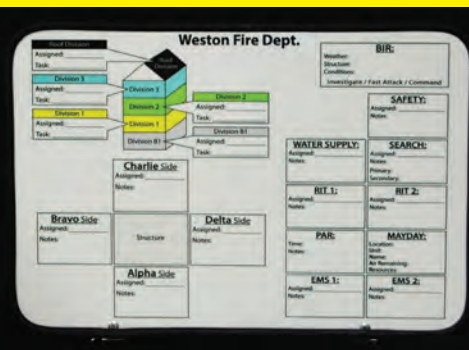
North Hudson FD NJ



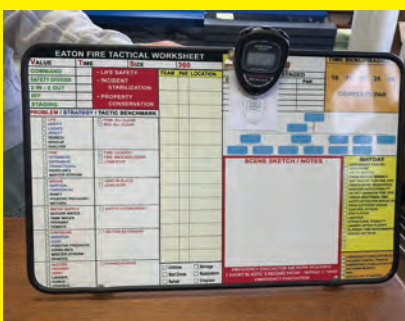
Philadelphia FD



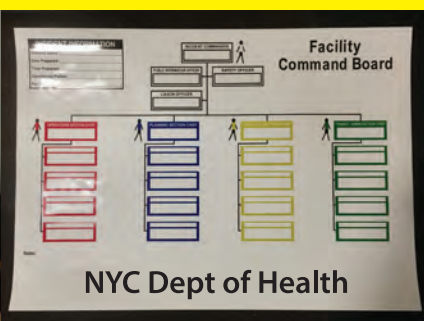
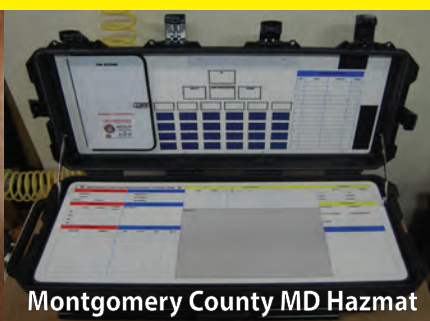
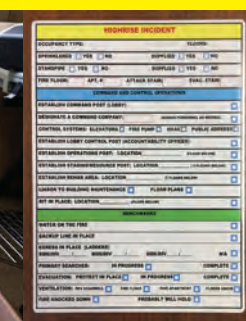
U.S. Capitol Police



Santiago Chile FD



Montgomery County MD Hazmat



NYC Dept of Health

The Case Commander® can be mounted in a custom drawer for use at the back of the Chief's car when portability is not needed. Examples by 1st In Emergency Products.



Steel Commander™ Incident Command System

Flex Commander™ Incident Command System

The Steel Commander™ and the Flex Commander™ Incident Command Systems are designed to be used at the back of the command vehicle where the cabinetry provides a pull out drawer or tray for a dry erase board. Most cabinetry set-ups include only a blank board but our systems provide a tactical worksheet that gives the IC an organized and concise way to keep track of tactics and to account for personnel. The worksheet is used to record your Personnel Accountability Reports, Officer, Crew & Apparatus assignments. An area to sketch the scene including sector assignments is also included. Both systems are compatible with Expo 2™ dry erase markers. Our standard layouts are shown below or you can design your own worksheet or we can modify the system you are currently using to fit our layout. The 18" x 24" size fits most cabinet set ups but we can make whatever size you need.

The Steel Commander™ includes 50 custom engraved magnetic tags and a case to store them. These tags are typically engraved with the Radio Designations of all Department Officers, Apparatus, as well as common Tasks & Mutual Aid Companies. These tags make it simple to move resources throughout an incident when they complete or change tasks. The Steel Commander™ also comes with dry erase markers and a timer/clock used to monitor incident times and alert the IC when it is time for a PAR.

The Flex Commander™ is printed on a self adhesive film and laminated for durability and dry erase compatibility. Often the cabinetry will provide an acrylic overlay for the board so the sheet can simply be placed under the acrylic or you can peel and stick to the board. The sheet is also available mounted to a waterproof board.



Steel Commander™ mounted to a tip up board in a drawer

Fire Suppression Layout

EMS Layout

Steel Commander™ \$625.00
Flex Commander™ \$105.00
Flex mounted \$215.00

Custom Layouts & Map Boards Available

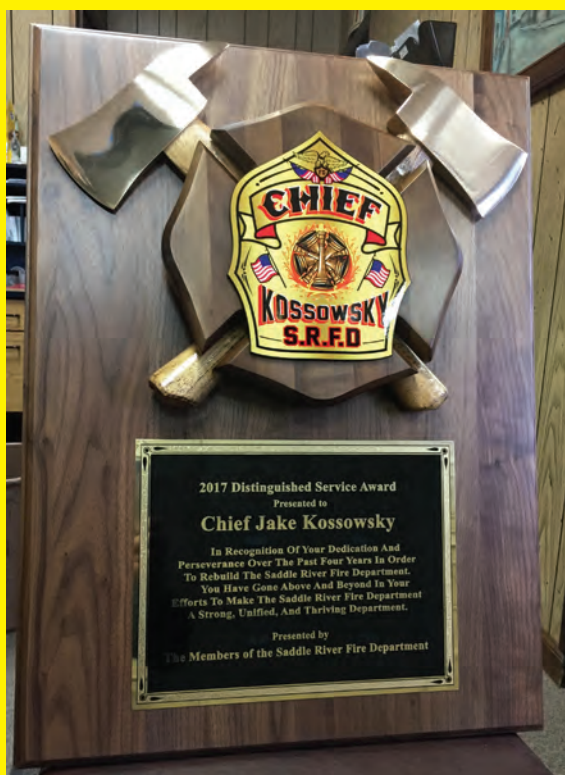
Custom Plaques & Awards

We specialize in making custom plaques and awards for Emergency Services whether your need is annual service awards, retirement, firefighter of the year or anything else we have the plaque for you.

Most plaques start with a wooden base which can be a solid walnut, rosewood or black piano finished. We also stock solid walnut maltese cross shapes in 4 sizes.

The majority of the plaques we make include custom emblems, photos and or mounting of badges, patches or anything else. We can copy your patch or logo to create a raised emblem that can be made in any size to accommodate your plaque size and wording plate requirements. We often recreate a helmet fronts to be mounted on a plaque again in any size to fit. We can also mount patches, badges or challenge coins to any plaque.

Since all are custom we cannot publish pricing but they range from \$200 to \$1,850 depending on complexity, size and the quantity of custom parts. Give us an idea of what you are looking for and we will work up a quote.



*18" x 24" Solid walnut base
with twin axes,
solid walnut maltese cross,
helmet shield recreated & sized to fit,
and laser engraved black brass plate.*

*14" x 14" Solid walnut maltese cross base
with twin axes,
solid walnut maltese cross,
4 Officer Rank badges mounted.*

Custom Plaques & Awards



28" x 35" Solid walnut base with 2 patches mounted 2 pictures printed on aluminum custom layout and placement for 200 nameplates and 3 wording plates engraved on black brass.



12" x 18" Clock with custom laser engraved maltese cross face and wording plate engraved on black brass.



10.5" x 13" Solid walnut base with custom laser engraved maltese and wording plate engraved on black brass.



9" x 12" Custom Printed plaque with black ogee edge flame background and recreated patch



14" x 14" Solid walnut maltese cross base with custom printed raised patch emblem, 2 custom printed raised maltese cross emblems, mounted hat badge and laser engraved black brass plate.



13" x 20" Piano finished rosewood with axe, mounted helmet shield & patch and laser engraved black brass plate.

Equipment Markers & Decals

Standard Equipment Markers - Three Sizes Available

Standard Equipment Markers are available in 3 Sizes; Small, Medium and Large sizes. The decals are printed on and cut out from 3M Scotchlite™ white reflective vinyl. Your wording can be printed in Red, Blue, Orange, Yellow, Brown, Green or Black.

They are supplied cut individually on sheets for easy handling. Pricing is per sheet, different apparatus numbers, colors etc. can be combined for sheet quantity.

Standard Small



Actual Size 1" x 2"
50 Decals per sheet

Standard Medium



Actual Size 7/8" x 2.75"
40 Decals per sheet

Standard Large



Actual Size 1.25" x 4"
21 Decals per sheet



Quantity of Sheets	Price Per Sheet
1	\$82.00
2	\$66.00
3 to 5	\$54.00
6 to 9	\$49.00
10 to 19	\$43.00
20 to 50	\$41.00
Over 50	Call for Quote

SMALL SIZE 50 on a Sheet



MEDIUM SIZE 40 on a Sheet



LARGE SIZE 21 on a Sheet



Equipment Markers & Decals

Helmet Tetrahedrons - Stock and Custom Available

Reflective Helmet Tetrahedrons are available in stock designs or customized with your wording and or design. The decals are printed on and cut out from 3M Scotchlite™ white reflective vinyl. Your wording can be printed in Red, Blue, Orange, Yellow, Brown, Green or Black.

They are supplied cut individually in sets of 8 pieces on a sheet for easy handling.

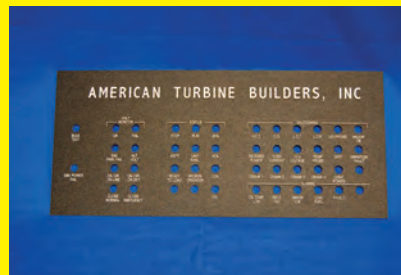
Plain Reflective - \$25.00 per set, Stock Printed - \$35.00 per set, Custom Printed - \$75.00 per set.



Custom Decals

We also manufacture Custom Equipment markers which can be printed on Scotchlite™ reflective or plain vinyl. Digital printing allows us to provide variable information such as apparatus numbers, serial numbers or firefighter's names. Extra durable laminated construction available for the most demanding applications such as air packs and cylinders. Custom engraved plastic tags in any shape or size are also available.

We offer complete design and art services.

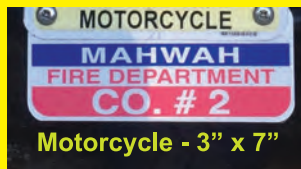
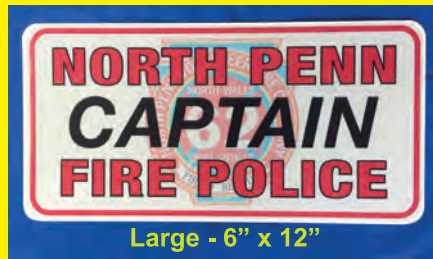
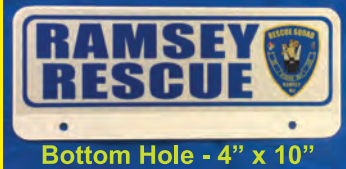


Car & Motorcycle Plates



Our custom printed car plates are durable .032" Aluminum with white Scotchlite™ reflective surface. All colors are available, multi-color and logos no extra charge.

- Standard layout incorporate holes at the top and bottom for mounting above or below the license plate.
- Alternative layouts allow you to specify holes on a tab above or below your design
- **3 Standard sizes: Cars - 4" x 10" & 6" x 12", Motorcycles - 3" x 7"**



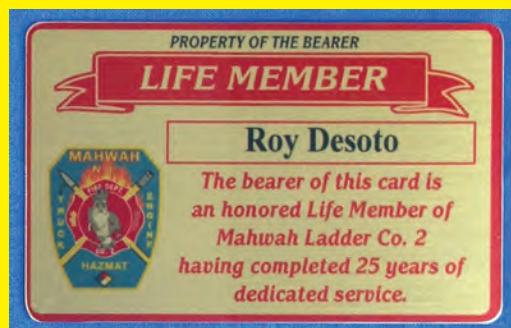
Quantity	4" x 10"	6" x 12"
	3" x 7"	
1	\$47.75	\$72.00
2	\$43.00	\$65.00
3 to 5	\$36.00	\$54.00
6 to 9	\$32.00	\$47.00
10 to 19	\$27.00	\$40.00
20 to 50	\$22.00	\$33.00
Over 50	Call	Call

Gold Member Cards

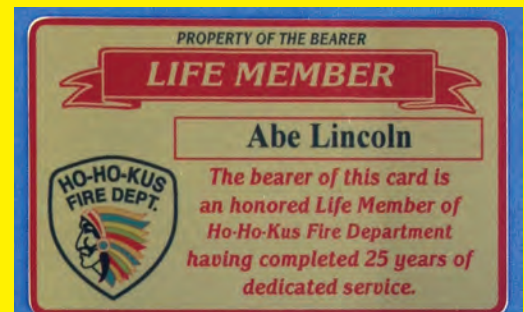
Our Gold Member Cards are a great way to honor your Life and Exempt Members. We will digitize your patch and print on solid brass cards. You can use our standard layout or customize anyway you like with different wording, layout and or colors.

All cards come with a protective vinyl sleeve.

We also make PBA Family Member Gold Cards for Police Departments.



Quantity	Price
1	\$62.50
2	\$50.00
3 to 5	\$41.00
6 to 9	\$40.00
10 to 19	\$32.00
20 to 50	\$25.00
Over 50	Call



Place orders via email, online, phone, or fax.

- Terms: • City or Municipal Vouchers, Fire Dept. P.O.'s and Credit Cards Accepted
 • F.O.B. Waldwick, NJ U.S.A. - UPS charges will be added.



AMERICAN TRADE MARK COMPANY
 2 Bohnert Place Waldwick, NJ USA 07463
 (201) 652-1900 Fax:(201) 447-8867 (800) 964-0748
 sales@firecommand.com www.firecommand.com

